### Terms and Conditions of "eColorland becomes Colorland" competition

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY; YOU AGREE TO BE BOUND BY ALL TERMS AND CONDITIONS CONTAINED OR REFERENCED IN THESE TERMS AND CONDITIONS. IF YOU DO NOT AGREE UPON THESE TERMS AND CONDITIONS, YOU MAY NOT TAKE PART IN THE CONTEST ORGANIZED BY CYFROWA FOTO COMPANY.

# 1. General Provisions:

a) The "<u>eColorland becomes Colorland</u>" contest is organised by Cyfrowa Foto company (" Promoter") with its registered office at Zaczernie 190, 36-062 Zaczernie, Poland, email address: info.uk@colorland.com. The Promoter is the owner of <u>www.colorland.com</u>.

b) The contest is open to users aged eighteen (18) years or older. Every person who takes part in the contest ("Competitor"), must have a registered account on Facebook with his/her real personal data. Participation in the contest is free and voluntary.

c) The contest is open for all users who fulfil the requirements described in point "3b", except employees, agents, contractors or consultants of the Promoter and their immediate families, the Promoter's associated companies and anyone else personally connected with the Contest.

d) The contest is open for entries on 10th July 2017, 1 p.m. CET ("Opening date") and closes on 17th July 2017, 11 p.m. CET ("Closing date"). The winners of the contest will be announced by 24th July 2017 and presented on a landing page created for this purpose: http://gr.ecolorland.co.uk/rebrand\_results

e) The contest is not sponsored, promoted or administrated by Facebook. Information delivered by the Competitor may be used for the purpose of properly conducting the contest and to deliver the eventual prize.

# 2. Terms and course of the competition

a) Taking part in the competition should be done by filling in the form presented on the landing page: <u>http://gr.ecolorland.co.uk/rebrand\_contest</u>. All entries shall be accepted in the specified period of time: from 10th July 2017, 1 p.m. CET ("Opening date") to 17th July 2017, 11 p.m. CET.

b) How to participate: To participate in the <u>eColorland becomes Colorland</u>" you should properly fill in the application form by entering the real data and answering the question: Which product from new colorland's offer would you like to receive and why?". An user is considered as participant once he/she properly filled the form and expressed the acceptance of "Terms and Conditions" by clicking the "Participate" button. Application form will be established once the Promoter received and accepted it.

c) Evaluation of all applications shall be done by a Jury, specified and create by the Promoter. Decisions provided by the Jury are final and cannot be denied. The Jury will evaluate participants

answers, taking into account the criteria: relevance of the answer, credibility of the participant's Facebook profile and e-mail address.

# 3. Prizes

a) The following prizes are included in the competition:

**1st** – **3rd place**: Photo book classic A4 portrait 60 pages + Photo calendar A4 portrait + one product from new <u>www.colorland.com</u> offer of participant's choice. The symbolic price of the whole set (including shipping) is  $3\pounds$ .

4th - 10th place: One product from new <u>www.colorland.com</u> offer of participant's choice. The symbolic price of the product (including shipping) is 1£. "New colorland's offer" includes the following products: Sharebook, magic/coloured mug, Prints (of any available format) 100pcs.

**b)** Once the results of the contest are announced, each winner should contact the Promoter via a private message on Promoter's Facebook fan page: <u>https://www.facebook.com/colorlandUK/</u> no later than 14 days from the announcement. Once the winner send a private message on the Promoter's Facebook fan page, he/she will be provided with further instructions how to choose his reward and place an order. The winner commit himself to provide the Promoter with data necessary to deliver the prize. In case if a winner hasn't contact the Promoter, the Jury shall choose another participant to receive the prize. The prize may be delivered to the following territories: United Kingdom of Great Britain and Ireland, Federal Republic of Germany, French Republic (excluding DOM-TOM and Corsica), Italian Republic (excluding, Campione d'Italia, Livigno, San Marino), Lithuanian Republic.

# 4. Complaints procedure

a) Each Entrant has the right to file complaints connected with the Contest provided by the Promoter. All complaints should be sent in a written form via e-mail to the address: <u>info.uk@colorland.com</u>. All complaints shall be resolved within 10 (ten) days from the date of their delivery. Replies shall be sent to the address from which the complaint has been received or any other given by the complaining party.

b) The complaint should be sent to the following e-mail address: info.uk@colorland.com.

# 5. Final provisions

a) Participating in the competition is equal to the acceptance of Terms and Conditions of the competition, consent to processing of personal data of the Competitor and the acceptance to receive email messages connected to the competition. This competition is not a lottery in terms of art. 2 act 1 point 9, law of games and mutual wagering from 29th July 1992 and does not refer to the rules provieded by the above law. The competition is run on the Promoter's Facebook fanpage. Participating in the competition means consent to receive marketing content (Newsletter).

b) Each participant can decline to receive the Newsletter in any moment. In order to do that, the user shall follow the below steps:

- Log in to your account on <u>www.colorland.com</u> service
- Enter your account's settings and move to the edition of your settings
- Unselect the agreement to receive the Newsletter and save your settings

Besides, in each received Newsletter message there is a link included. Entering the link results in removing the user from Newsletter.

c) Consent to receive the Newsletter doesn't have any influence in chance of winning in the contest.

d) Facebook service is not responsible for the competition contents and does not help in organising the competition.

e) The Promoter is not responsible for interference in the correct operation of Facebook service and Promoter's fan page: <u>https://www.facebook.com/colorlandUK/</u>.

f) The Promotes reserves the right to remove any contest submitted by the Participant that is offensive, vulgar, threatening, content that discriminates against sex, race, nationality, language, religion, violence or pornographic content. Content (graphics, texts, links) that violate these tules will be removed and the Promoter may restricts the content author's participation in further competitions.

g) The Participant declares that he/she is the author of submitted contest entry.

h) These Terms and Conditions document has been created in compliance with polish law. Any information included in the document should be considered based on polish law and polish language. Terms and Conditions have been created in 2 (two) language versions: Polish and English. In case of any doubts about the contents of the regulations, the binding and official version is the Polish version.